



ONE SMALL DISPLAY... BIG FRONT-END OPPORTUNITY.

Turn just a few square feet of floor space into a profitable destination your customers will browse every day.



Every **customer** who walks into your pharmacy is an **opportunity**.

Franklin Eyewear's attractive display makes it **easy to add affordable reading glasses** that shoppers can grab while waiting for prescriptions, browsing the front end, or picking up everyday essentials.

With minimal space and no complicated setup, it's one of the simplest ways to **generate additional front-end revenue**.

THE BEST
MERCHANDISING
HAPPENS AT
CHECKOUT



READY TO GROW YOUR
FRONT-END SALES?
SCAN TO ORDER



877-766-0321



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