

Leanin' Tree®

America's Favorite Greeting Cards

—Made in USA—

DRIVING PROFIT PER SQUARE FOOT

Leanin' Tree delivers strong margins and flexible inventory options designed to maximize return on space while minimizing risk.

Turn 4 Square Feet into \$7K-8K Annually

Based on national averages, a Quad display can generate \$7,000–\$8,000 annually for every 4 sq. ft. of space.*

Contact Us



Phone Number

800-525-0846



Visit Our Website

tradeleanintree.com



*Estimates based on national averages. Actual results may vary by store volume, assortment, turn rates, and display size.



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FLEXIBLE MERCHANDISING ACROSS STORE ENVIRONMENTS

Optimized merchandising solutions designed to maximize visibility. Full-service field team ensures optimal placement and ongoing performance and conversion.



W291CN, CHRISTMAS SINGLES



4GIFTC, GIFT QUAD



R784, 84-POCKET

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TRUSTED BY LEADING RETAILERS

Leanin' Tree is trusted by more than 20,000 retailers nationwide to deliver consistent category performance.

Meet Bob, a Leanin' Tree Customer



"Leanin' Tree cards are a perfect fit with the customers shopping my store. Not a week goes by without someone commenting on how we have the best greeting cards around. If we had known how well your cards would sell, we would have brought them in a lot sooner!"

Bob Senese, Tilton Market

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Meet Lori, a Leanin' Tree Customer



"Card sales have increased since our rep brought in the new Quad display and the great line of Leanin' Tree cards. Our customers really enjoy the wide variety and quality of such a reasonably priced product. I would say Leanin Tree is our most popular card line. We are a family-owned pharmacy established in 1956. We appreciate that Leanin' Tree has been a family-owned business since 1949."

Lori Clark, Corey's Pharmacy

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WHY LEANIN' TREE WINS AT RETAIL

From fulfillment to merchandising, Leanin' Tree delivers where others fall short.



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Made in USA



Made in USA

72-Hour Fulfillment

Field Merchandising Team

Proven Sell-Through

Distinct Brand Portfolio



Typical Card Programs

Imported

Long Lead Times

Self-Managed

Inconsistent Performance

Generic Assortment

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