

PROGRAM OVERVIEW

Sharps Mailback Program



Improve Patient Experience and Therapy Adherence

Pharmaceutical companies spend significant capital developing, marketing and distributing injectable therapies. Pureway can be a fundamental part of your patient support program, helping to protect your investment and improve patient adherence. Pureway's Sharps Mailback Program provides a safe and convenient solution to manage patient-generated sharps for your injectable therapies in 4 ways:



Documenting Patient Persistency

- Increase compliance through patient data and reporting
- Confirmation of transactions including:
 - Shipments
 - Returns with weight
 - Deliveries
 - Proper disposal
- Reporting critical information of patient activity
- Develop metrics to spot trends and proactive measures
- Reinforce therapy and treatment adherence



Patient-Centric Kit Design

- Cultivate brand loyalty
- Differentiate your brand
- Enhance the patient experience



Convenient Disposal

- Vertically integrated design, fulfillment and disposal
- Simple-to-use mailback system with sharps container
- Includes pre-paid ship back box and return labels



Closed Loop System

- Validate and track patient adherence for injectable therapies
- Determine when a patient discontinues therapy
- Provide continuous patient touchpoint and outreach
- Maximize patient persistency along with protecting your investment
- Minimize common and potentially dangerous health issues related to used needles

Sharps Mail Back Program

By partnering with Pureway, you can have visibility to patient persistency and outreach data when needed, maximizing patient adherence along with protecting your investment. Start enhancing the patient experience today!

The Program Includes:

- Delivery of unique prescribing and patient data reporting
- Sharps container and plastic liner
- Step-by-step instructions
- Pre-addressed, postage-paid return shipping labels
- Bar-coded return shipping container
- Pre-paid disposal
- Serialized tracking documents (for tracking and proof of waste destruction)



Using Pureway's Mail Back Program is Easy!

1

Open the box and pull out the sharps container

2

Fill the container with used injector pens and/or syringes

3

Place the full sharps container into the provided bag and into the shipping box

4

Ship sealed box back via USPS

Visit pureway.com/newsletter-sign-up to register to receive compliance tips and updates.

Please contact us for more information.