



# GROW SMARTER. SELL FASTER. REACH MORE PRESCRIBERS.

INTRODUCING DOTTI — YOUR PHARMACY'S GROWTH ENGINE

NOW DISCOUNTED FOR IPC MEMBERS

## Exclusive IPC Pricing

BASIC	PLUS	PRO
<b>\$99</b> month (reg. \$129)	<b>\$495</b> month (reg. \$645)	<b>\$1,395</b> month (reg. \$1,815)

No seat limits.  
Just growth-ready  
tools, immediately.

## Why Pharmacies Like Yours Are Switching to Dotti?

**Dotti is more than a CRM.**

It's a full-featured sales enablement platform designed for independent pharmacies to scale provider outreach, automate branded marketing, and unlock high-profit opportunities.

## What You Get with Dotti



### Prescriber CRM

Centralized prescriber data synced from your PMS + provider tagging and task tracking for your team.



### Integrated Sales Dashboard (PLUS only)

Track results at a glance.



### Branded Marketing Materials

Over 100 print-and-go resources, including:

- Doctor sell sheets
- RX order forms
- Patient info sheets
- Bag stuffers
- How-to-inject instructions

All auto-branded with your logo.



### High-Profit Product Focus

Weight-loss therapies, wellness injectables, trimix, and eye-drops — with prebuilt marketing programs that convert.



### MyData + Prescriber Performance Integration (PLUS only)

Visualize which prescribers are moving the needle — then take action with tailored outreach.



### DataShare Program (PLUS only)

Insights into real-world prescription trends and profitability by therapeutic niche.



### Sales Training & Education

Built-in eCourses for sales reps and owners.

Have More Questions?



[www.atrium24.io](http://www.atrium24.io)



[hello@atrium24.io](mailto:hello@atrium24.io)



877 RX-OWNER



# Turn Legacy Marketing Struggles into Profitable Growth

Too many pharmacies are stuck printing generic flyers and cold-calling doctors without data. Dotti fixes that — with structured sales tools, branded content, and clinical insights.

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“After just two months, we increased sales by 33%. I was out meeting with doctors using resources that were already branded for us.” Dotti made it simple to act like a pro — and deliver results.

— Justin Clark, ValVista Pharmacy, AZ

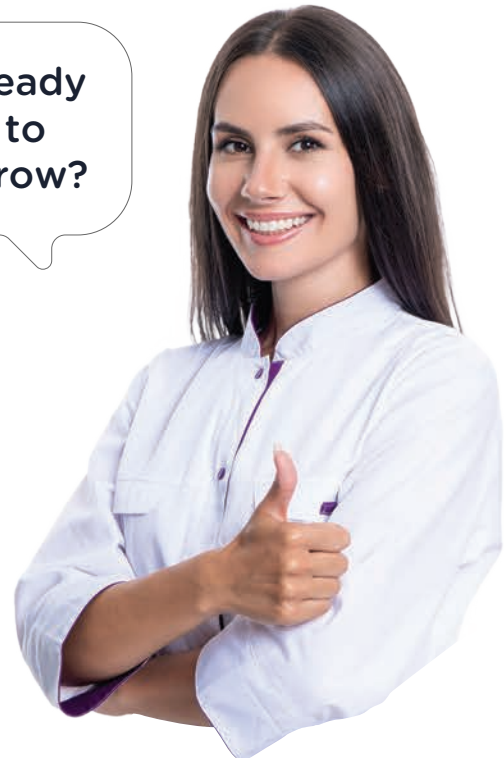
## See the ROI for Yourself

Cypress Pharmacy grew RX volume by 51% and profits by 47% in 9 months using Dotti — all from better segmentation, messaging, and prescriber visibility.

Ready  
to  
Grow?

## Go Beyond Retail — With Tools That Drive True Growth

IPC offers strong support for MTMs and immunizations, and Dotti builds on that foundation with fully branded marketing materials for immunizations and advanced tools to help you capitalize on high-profit 503B opportunities. Grow your compound volume, build lasting MD referral networks, and boost patient outcomes — no cold calls, no graphic design needed.



**Your Prescriber Growth Strategy Starts Here.**

**TRY DOTTI FOR 14 DAYS, RISK-FREE.**

**Book a demo at [atrium24.io](https://atrium24.io) or call 877-RX-OWNER**