



Professional Hair Care 1-Shelf Planogram

Popular Brand Name Hair Care Products

The Professional Hair Care 1-shelf planogram is a fantastic way for your store to increase your front-end foot traffic and profits by offering your customers access to quality hair care products. These brand name items are sure to get customers in your store and keep them coming back!

Order the complete 44-piece planogram today for \$629.76 by completing the form below and faxing to 1-800-274-5525. Replenishment items are available every day in the OTC catalog at www.ipcrx.com. Orders must meet a low \$300 order minimum and can be combined with other items from the OTC catalog.



To order, complete this form and fax to 800-274-5525.

I would like to order the complete Professional Hair Care 1-Shelf Planogram (Total Cost: \$629.76)

Pharmacy Name _____

Pharmacy Contact _____

Contact Phone # _____ IPC # _____

**For more information call Member Service at 1-800-755-1531
or email Member.Service@ipcrx.com.**



IPC #	Description	Display Qty	Total Price	IPC Price (Each)	SRP	Profit Margin %
5186341	Matrix Biolage Colorlast Shampoo 13.5oz	2	\$29.94	\$14.97	\$19.00	21%
5186333	Matrix Biolage Colorlast Conditioner 13.5oz	2	\$31.52	\$15.76	\$20.00	21%
5186358	Matrix Biolage Hydrasource Shampoo 13.5oz	2	\$29.94	\$14.97	\$19.00	21%
5204631	Matrix Biolage-Hydrasource CD/Tubes 9.5oz	2	\$29.94	\$14.97	\$19.00	21%
5186473	Redken Color Extend Shampoo 10.1oz	2	\$29.78	\$14.89	\$17.50	15%
5186465	Redken Color Extend Conditioner 8.5oz	2	\$31.48	\$15.74	\$18.50	15%
5186457	Redken All Soft Shampoo 10.1oz	2	\$29.78	\$14.89	\$17.50	15%
5186440	Redken All Soft Conditioner 8.5oz	2	\$32.06	\$16.03	\$18.50	13%
5186432	Paul Mitchell Color Protect Daily Shampoo 16.9oz	2	\$25.12	\$12.56	\$14.50	13%
5186424	Paul Mitchell Color Protect Daily Conditioner 16.9oz	2	\$30.46	\$15.23	\$17.26	12%
5186408	It's A 10 Miracle Moisture Shampoo 10oz	2	\$32.24	\$16.12	\$21.99	27%
5186382	It's A 10 Miracle Daily Conditioner 10oz	2	\$29.32	\$14.66	\$20.00	27%
5186390	It's A 10 Miracle Leave-In Product 4oz	2	\$26.38	\$13.19	\$17.99	27%
5186325	American Crew Pomade 3oz	2	\$26.72	\$13.36	\$17.96	26%
5204748	American Crew Fiber Mold Crème 3oz	2	\$26.72	\$13.36	\$17.96	26%
5186317	American Crew Men's Styling Gel 8.45oz - Firm Hold	2	\$23.58	\$11.79	\$14.96	21%
5186564	TIGI Bed Head Manipulator 2oz	2	\$30.54	\$15.27	\$22.00	31%
5186556	TIGI Bed Head Hard Hold Hairspray 10oz	2	\$27.76	\$13.88	\$20.00	31%
5186531	Sexy Hair Big Sexy Volumizing Hairspray 10oz	2	\$24.92	\$12.46	\$17.96	31%
5186523	Sexy Hair Big Sexy Volumizing Firm Hairspray 10.6oz	2	\$24.92	\$12.46	\$17.96	31%
5186507	Sebastian Shaper Hairspray Reg 10.6oz	2	\$28.32	\$14.16	\$19.96	29%
5186499	Sebastian Shaper Plus Hairspray 10.6oz	2	\$28.32	\$14.16	\$19.96	29%
5186986	Professional Hair Care 1 Shelf Planogram Starter Kit	44	\$629.76			

**For more information contact your IPC Inside
Sales Representative at 1-800-755-1531.**

3/16/21