

Professional Hair Care Trial Size Display

Brand Name Trial and Travel Size Items

IPC has added a trial/travel size Professional Hair Care display to our fantastic OTC starter kit lineup. Professional Hair Care is a fantastic way for your store to increase your front-end foot traffic and profits by offering your customers access to quality hair care products.

The unique small footprint display provides an easy way for you to test out the popularity of these items with your customers or to add travel size versions of these items to your current offering. Either way, these brand name items are sure to get customers in your store and keep them coming back!

Introductory Starter Kit - \$659.31

Starter Kit Includes:

- FREE display unit!
- 37 skus of product (109 items).

Resupply Via IPC's OTC Catalog

- Easy online ordering at www.ipcrx.com.
- Helps meet low \$300 minimum order to qualify for free shipping.

Questions? Contact IPC Inside Sales

Call 800.755.1531 or email Sales@ipcrx.com



To Order the Professional Hair Care Trial Size Display

Complete the order form below and fax to 800.274.5525.

I would like to order the Professional Hair Care Trial Size Display Starter Kit (Total Cost: \$659.31)

Pharmacy Name _____ IPC # _____

Pharmacy Contact _____ Phone # _____



IPC #	Description	Display Qty	Total Price	Price (Each)	SRP	Profit Margin %
Shelf 1						
5204219	Sebastian Re-shaper Hairspray 1.5oz	3	\$19.35	\$6.45	\$8.96	28%
5204227	Sebastian Shaper Zero Gravity Hairspray 1.5oz	3	\$19.35	\$6.45	\$8.96	28%
5204235	Sebastian Shaper Fierce Hairspray 1.5oz	3	\$19.35	\$6.45	\$8.96	28%
5204243	Sebastian Shaper Hairspray Regular 1.5oz	3	\$21.57	\$7.19	\$9.99	28%
5204250	Sebastian Shaper Hairspray Plus 1.5oz	3	\$21.57	\$7.19	\$9.99	28%
5204268	It's a 10 Miracle Finishing Spray 1.7oz	3	\$22.56	\$7.52	\$9.96	24%
Shelf 2						
5204276	It's a 10 Miracle Sulfate Free Shampoo 2oz	3	\$27.09	\$9.03	\$11.96	24%
5204284	It's a 10 Miracle Daily Conditioner 2oz	3	\$27.09	\$9.03	\$11.96	24%
5204342	It's a 10 Miracle Leave-in 2oz	3	\$22.62	\$7.54	\$9.99	25%
5204359	It's a 10 Miracle Leave-in +Keratin 2oz	3	\$31.68	\$10.56	\$13.99	25%
5204367	It's a 10 Miracle Silk Express Leave-in 2oz	3	\$33.87	\$11.29	\$14.96	25%
5204375	It's a 10 Miracle Volume Leave-in Lite 2oz	3	\$27.09	\$9.03	\$11.96	24%
Shelf 3						
5204383	Sexy Hair Big Sexy Volume Shampoo 1.7oz	3	\$11.55	\$3.85	\$5.00	23%
5204391	Sexy Hair Big Sexy Volume Conditioner 1.7oz	3	\$11.55	\$3.85	\$5.00	23%
5204409	Sexy Hair Big Sexy Volume Gel 1.7oz	3	\$16.14	\$5.38	\$7.00	23%
5204417	Sexy Hair Big Sexy Root Pump Mousse 1.6oz	3	\$16.14	\$5.38	\$7.00	23%
5204425	Sexy Hair Big Sexy Spary & Play Hairspray 1.5oz	3	\$16.14	\$5.38	\$7.00	23%
5204433	Sexy Hair Big Sexy Healthy Soy Argan Treatment .85oz	3	\$19.44	\$6.48	\$9.00	28%
Shelf 4						
5204441	Paul Mitchell Fast Dry Scpt Spy 3.4oz	3	\$17.73	\$5.91	\$6.60	10%
5204458	Paul Mitchell Super Sculpt Glaze 3.4oz	3	\$16.08	\$5.36	\$5.99	11%
5204466	TIGI Bed Head Rockaholic Dry Shampoo 3oz	3	\$16.56	\$5.52	\$6.99	21%
5204474	TIGI Bed Head After-Party Smooth Cream 1.7oz	3	\$16.56	\$5.52	\$6.99	21%
5204490	TIGI Catwalk Curlesque Curl Rock Amplifier 1.9oz	3	\$16.56	\$5.52	\$6.99	21%
5204508	TIGI Catwalk Session Series Work It Hairspray 2oz	3	\$16.56	\$5.52	\$6.99	21%
Shelf 5						
5204516	TIGI Bed Head Self Absorbed Shampoo 3.4oz	3	\$11.37	\$3.79	\$4.99	24%
5204524	TIGI Bed Head Self Absorbed Conditioner 3.4oz	3	\$11.37	\$3.79	\$4.99	24%
5204482	TIGI Bed Head Masterpiece Hairspray 2.4oz	3	\$16.56	\$5.52	\$6.99	21%
5204532	TIGI Bed Head Hard Head Hairspray 3oz	3	\$16.56	\$5.52	\$6.99	21%
5204540	Rusk W8less Strong Hairspray 1.5oz	3	\$14.82	\$4.94	\$6.54	24%
5204557	Rusk W8less Plus Hairspray 1.5oz	3	\$13.59	\$4.53	\$6.00	25%
Shelf 6						
5204565	Keratin Complex Color Care Shampoo 3oz	3	\$18.81	\$6.27	\$8.50	26%
5204573	Keratin Complex Color Care Conditioner 3oz	3	\$18.81	\$6.27	\$8.50	26%
5204581	Keratin Complex Care Shampoo 3oz	3	\$18.81	\$6.27	\$8.50	26%
5204599	Keratin Complex Care Conditioner 3oz	3	\$18.81	\$6.27	\$8.50	26%
5204607	Rusk Sensories Calm Shampoo 2.5oz	3	\$7.80	\$2.60	\$3.99	35%
5204615	Rusk Sensories Calm Conditioner 2.5oz	3	\$7.80	\$2.60	\$3.99	35%
5205075	Professional Hair Care Travel Rack	1				
5204623	Professional Hair Care Travel Display	109	\$659.31			

Prices are not guaranteed and are subject to increases from suppliers.