



## Pet Care Display Front-End Opportunity

IPC's diverse OTC product lineup includes pet care items to keep your customers (and their furry friends) happy! These popular products will allow your store to easily branch into a new category offering. The Pet Care Display is an eye-catching unit sure to feed front-end traffic and improve profits in your store. Fetch this fantastic display for your store today for just \$326.14 complete!

### Starter Kit Includes:

- 2-sided display unit.
- 15 skus of product (32 items).

### Resupply Via IPC's OTC Catalog

- Easy online ordering at [www.ipcrx.com](http://www.ipcrx.com).
- Helps meet low \$300 minimum order to qualify for free shipping.

### To Order the Pet Care Display

- Complete the order form below.
- Fax completed form to 800.274.5525.

### Complete & Fax to 800.274.5525

I would like to order the Pet Care Display Starter Kit  
(Total Cost: \$326.14)

Pharmacy Name \_\_\_\_\_

Pharmacy Contact \_\_\_\_\_

Contact Phone # \_\_\_\_\_

IPC # \_\_\_\_\_

### Questions? Contact Member Service

Call 800.755.1531 or email [Member.Service@ipcrx.com](mailto:Member.Service@ipcrx.com)



**Display Dimensions:**  
54" tall, 18" deep; 17.5" wide

**Item #5216668**



IPC #	Description	Display Qty	Total Price	Price (Each)	SRP	Profit Margin %
<b>Side 1</b>						
5216510	PetAction Plus Small Dog 6-22lbs 3 Doses	2	\$26.42	\$13.21	\$24.99	47%
5216528	PetAction Plus Medium Dog 23-44 lbs 3 Doses	2	\$26.42	\$13.21	\$24.99	47%
5216536	PetAction Plus Large Dog 45-88lbs 3 Doses	2	\$26.42	\$13.21	\$24.99	47%
5216544	PetAction Plus Xtra Large Dog 89-132lbs 3 Doses	2	\$26.42	\$13.21	\$24.99	47%
5216551	PetAction Plus Cat 3 Doses	4	\$52.84	\$13.21	\$24.99	47%
5216569	PetAction 6 Month Collar-Small Dog	2	\$26.42	\$13.21	\$24.99	47%
5216577	PetAction 6 Month Collar-Large Dog	2	\$26.42	\$13.21	\$24.99	47%
<b>Side 2</b>						
5216585	Minties Small Dog Dental Treats 6.4oz	2	\$6.80	\$3.40	\$6.99	51%
5216593	Minties Large Dog Dental Treats 6.4oz	2	\$6.80	\$3.40	\$6.99	51%
5216601	Minties Small Dog Dental Treats 16oz	2	\$12.72	\$6.36	\$12.99	51%
5216619	Minties Large Dog Dental Treats 16oz	2	\$12.72	\$6.36	\$12.99	51%
5216627	Maximum Strength Hip & Joint 90ct 11.1oz	2	\$12.72	\$6.36	\$12.99	51%
5216635	Pill Treats 30ct 5.8oz	2	\$7.42	\$3.71	\$6.99	47%
5219720	Betsy Farms Grillers made with Chicken 18oz	2	\$12.80	\$6.40	\$9.99	36%
5219746	Betsy Farms Grillers made with Duck 18oz	2	\$12.80	\$6.40	\$9.99	36%
5216676	Pet Display Rack	1	\$30.00			
5216668	Pet Display Starter Kit	33	\$326.14			