



Party Goods 4 ft. Planogram Brand New Front End Opportunity!

IPC would like to introduce a great new front-end opportunity for our members—a Party Goods 4 ft. Planogram. This impressive 456-piece planogram comes complete with all of your customer’s party planning needs from candles and balloons to tissue paper and gift bags. This fabulous new offering is available to you for just \$302.64.

Order the complete planogram by completing this form and faxing it to 800-274-5525.

Party Goods Starter Kit Features:

- Quality, popular products
- Reasonable retail prices
- Profit Margins Between 45-55%
- Replenishment available every day in the OTC Advantage catalog at www.ipcrx.com.



To order complete this form and fax to 800-274-5525.

I would like to order the complete Party Goods Starter Kit (Total Cost: \$302.64)

Pharmacy Name _____ Pharmacy Contact _____

Contact Phone # _____ IPC # _____



IPC #	Description	Display Qty	Total Price	IPC Price (Each)	SRP	Profit Margin %
Row 1						
5145792	Rainbow Numeral Candle #1	12	\$5.88	\$0.49	\$0.89	45%
5145800	Rainbow Numeral Candle #2	6	\$2.94	\$0.49	\$0.89	45%
5145818	Rainbow Numeral Candle #3	6	\$2.94	\$0.49	\$0.89	45%
5145826	Rainbow Numeral Candle #4	6	\$2.94	\$0.49	\$0.89	45%
5145834	Rainbow Numeral Candle #5	6	\$2.94	\$0.49	\$0.89	45%
5145768	Gift Bags Chic Purse Asst Medium	12	\$12.00	\$1.00	\$1.99	50%
5145743	Gift Bags Bright/Bold Asst Medium	24	\$12.00	\$0.50	\$0.99	49%
5166947	Gift Bags Wild Birthday Glossy Medium	12	\$6.00	\$0.50	\$0.99	49%
Row 2						
5145842	Rainbow Numeral Candle #6	6	\$2.94	\$0.49	\$0.89	45%
5145859	Rainbow Numeral Candle #7	6	\$2.94	\$0.49	\$0.89	45%
5145867	Rainbow Numeral Candle #8	6	\$2.94	\$0.49	\$0.89	45%
5145875	Rainbow Numeral Candle #9	6	\$2.94	\$0.49	\$0.89	45%
5145784	Rainbow Numeral Candle #0	12	\$5.88	\$0.49	\$0.89	45%
Row 3						
5145685	Balloons Asst 12" 10ct	24	\$24.00	\$1.00	\$1.99	50%
5145594	Happy Birthday Cake Balloons 12" 8ct	12	\$12.00	\$1.00	\$1.99	50%
5145628	Magic Candles Multi 10ct	12	\$9.00	\$0.75	\$1.49	50%
5145693	Spiral Birthday Candles Multi 24ct	24	\$12.00	\$0.50	\$0.99	49%
5166939	Gift Bags Twinkle Balloons Glossy Medium	12	\$6.00	\$0.50	\$0.99	49%
5145891	Gift Bags Holographic Asst Medium	24	\$13.20	\$0.55	\$1.09	50%
5145776	Gift Bags Floral Fashion Asst Medium	12	\$6.00	\$0.50	\$0.99	49%
Row 4						
5145602	Tissue Paper Bold Brights Asst 10ct	24	\$14.88	\$0.62	\$1.39	55%
5145677	Tissue Paper Pastel Asst 10ct	12	\$7.44	\$0.62	\$1.39	55%
5145636	Tissue Paper Pastel Pink 10ct	12	\$7.44	\$0.62	\$1.39	55%
5145750	Gift Bags Burst Of Color Asst Large	24	\$18.00	\$0.75	\$1.49	50%
5145917	Gift Bags Solid Primary Asst Large	24	\$18.00	\$0.75	\$1.49	50%
5145701	Gift Bags Baby Borders Asst Matte Large	12	\$10.20	\$0.85	\$1.69	50%
Row 5						
5145644	Tissue Paper Red 10ct	24	\$14.88	\$0.62	\$1.39	55%
5145651	Tissue Paper Royal Blue 10ct	12	\$7.44	\$0.62	\$1.39	55%
5145669	Tissue Paper White 10ct	24	\$14.88	\$0.62	\$1.39	55%
5166954	Gift Bags Fab Birthday Glossy Large	12	\$10.20	\$0.85	\$1.69	50%
5145909	Gift Bags Solid Pastel Asst Large	12	\$9.00	\$0.75	\$1.49	50%
5145727	Gift Bags Birthday Glitter Asst Large	24	\$22.80	\$0.95	\$1.89	50%
5148457	Complete Party Goods Planogram	456	\$302.64			

Prices are not guaranteed and are subject to increases from suppliers.

8/11/16