



Lil' Drug Store Trial Size Display: Increase Impulse Purchases Today

IPC is now offering popular OTC items in a compact display unit. The Lil' Drug Store is perfect to add next to a register and help increase your profits with impulse purchases. Popular name brands are featured in small quantities perfect for customers who want to try something new for their symptoms.

The display comes fully stocked with 144 trial size items for a regular price of only \$147.96. Complete products and pricing are listed below. Each popular product provides a gross profit of 45-67%! Resupply products are available in the OTC Advantage catalog at www.ipcrx.com. Complete this form to order your Lil' Drug Store Trial Size Display today!

Regular IPC Price - \$147.96

Pharmacy Name _____

Pharmacy Contact _____

IPC # _____

Fax completed form to 1-800-274-5525.



Display Dimensions

19.3" tall x 12.9" wide x 8.6" deep

Item # 5108725

IPC #	Description	Display Qty	Display Price	IPC Price (Each)	SRP	Profit Margin %
5108832	Advil PM Caplets 4ct	12	\$12.96	\$1.08	\$2.09	48%
5108840	Advil Tablets 4ct	12	\$10.44	\$0.87	\$2.09	58%
5108824	Aleve Caplets 2ct	12	\$10.44	\$0.87	\$2.09	58%
5108816	Alka Seltzer Tablets 4ct	12	\$11.04	\$0.92	\$2.09	56%
5137203	Bayer Aspirin 4ct	12	\$9.12	\$0.76	\$1.99	62%
5108808	Claritin Non Drowsy Tablet 1ct	12	\$16.56	\$1.38	\$3.19	57%
5108782	Dramamine Chewable Tablets 2ct	12	\$9.84	\$0.82	\$2.49	67%
5119920	Lil Drug Pain Reliever Extra Strength 6ct	12	\$9.72	\$0.81	\$2.09	61%
5137229	Lil Drug Store Sinus Relief 6ct	12	\$13.68	\$1.14	\$2.09	45%
5108766	Motrin IB Caplets 4ct	12	\$12.24	\$1.02	\$2.09	51%
5108741	Pepto Bismol Tablets 4ct	12	\$16.20	\$1.35	\$2.49	46%
5108733	Zantac 150 Tablets 2ct	12	\$15.72	\$1.31	\$2.49	47%
5108725	Lil Drug Store Trial Size Display	144	\$147.96			

Prices are not guaranteed and are subject to increases from suppliers.

12/8/16