



J.R. Watkins Starter Kit Front-End Opportunity

IPC has added items from J.R. Watkins, America's original apothecary manufacturer, to our fantastic OTC product lineup. J.R. Watkins is a widely recognizable brand and makes a great addition to any pharmacy. The J.R. Watkins starter kit is a fantastic eye-catching selection of items, sure to help increase your front-end traffic and improve profits in your store. Order this fantastic starter kit for your store today for just \$536.76 complete!

Starter Kit Includes:

- 34 skus of J.R. Watkins product (134 items).

Resupply Via IPC's OTC Catalog

- Easy online ordering at www.ipcrx.com.
- Helps meet low \$300 minimum order to qualify for free shipping.

To Order the J.R. Watkins Starter Kit

- Complete the order form below.
- Fax completed form to 800.274.5525.

Complete & Fax to 800.274.5525

- I would like to order the J.R. Watkins Starter Kit
(Total Cost: \$536.76)

Pharmacy Name _____

Pharmacy Contact _____

Contact Phone # _____

IPC # _____

Questions? Contact Member Service

Call 800.755.1531 or email Member.Service@ipcrx.com





IPC #	Description	Starter Kit Qty	Total Price	Price (Each)	SRP	Profit Margin %
5203328	JR Watkins Peppermint Lip Balm Peg 0.15 oz	12	\$24.27	\$2.02	\$2.99	32%
5203336	JR Watkins Raspberry Lip Balm Peg 0.15oz	12	\$24.27	\$2.02	\$2.99	32%
5203344	JR Watkins Menthol Lip Balm Peg 0.15oz	12	\$24.27	\$2.02	\$2.99	32%
5195631	JR Watkins Pain Relieving Liniment 11oz	2	\$17.61	\$8.80	\$12.99	32%
5203948	JR Watkins Petro Carbo First Aid Salve 4.38oz	2	\$15.80	\$7.90	\$12.99	39%
5203963	JR Watkins Pain Relieving Liniment Spray 4oz	2	\$12.41	\$6.20	\$9.99	38%
5203955	JR Watkins Muscle Warming Balm 3.3oz	2	\$10.60	\$5.30	\$8.99	41%
5203971	JR Watkins White Cream Liniment 11oz	2	\$17.61	\$8.80	\$12.99	32%
5203989	JR Watkins Menthol Camphor 4.12oz	2	\$12.41	\$6.20	\$9.99	38%
5203997	JR Watkins Menthol Camphor Bath Soak 14oz	2	\$10.83	\$5.41	\$9.99	46%
5196027	JR Watkins Lemon Room Freshener 4oz	2	\$4.72	\$2.36	\$3.49	32%
5195706	JR Watkins Lavender Room Freshener 4oz	2	\$4.72	\$2.36	\$3.49	32%
5196043	JR Watkins Aloe & Green Tea Room Freshener 4oz	2	\$4.72	\$2.36	\$3.49	32%
5195888	JR Watkins Peppermint Castile Bar Soap 8oz	3	\$9.29	\$3.10	\$4.99	38%
5195870	JR Watkins Lavender Castile Bar Soap 8oz	3	\$9.29	\$3.10	\$4.99	38%
5195748	JR Watkins Lemon Cream Hand Cream 3.3oz	4	\$20.75	\$5.19	\$8.99	42%
5195763	JR Watkins Lavender Hand Cream 3.3oz	4	\$20.75	\$5.19	\$8.99	42%
5195789	JR Watkins Aloe & Green Tea Hand Cream 3.3oz	4	\$20.75	\$5.19	\$8.99	42%
5195771	JR Watkins Ultra Rich Hand Creme 9.7oz	2	\$7.10	\$3.55	\$7.99	56%
5195938	JR Watkins Lemon Foaming Hand Soap 9oz	4	\$13.51	\$3.38	\$4.99	32%
5195649	JR Watkins Lavender Foaming Hand Soap 9oz	4	\$13.51	\$3.38	\$4.99	32%
5195946	JR Watkins Aloe & Green Tea Foaming Hand Soap 9oz	4	\$13.51	\$3.38	\$4.99	32%
5203930	JR Watkins Grapefruit Foaming Hand Soap 9oz	4	\$13.51	\$3.38	\$4.99	32%
5195904	JR Watkins Lemon Liquid Hand Soap 11oz	4	\$13.51	\$3.38	\$4.99	32%
5195730	JR Watkins Lavender Liquid Hand Soap 11oz	4	\$13.51	\$3.38	\$4.99	32%
5195920	JR Watkins Aloe & Green Tea Liquid Hand Soap 11oz	4	\$13.51	\$3.38	\$4.99	32%
5195912	JR Watkins Coconut Liquid Hand Soap 11oz	4	\$13.51	\$3.38	\$4.99	32%
5195847	JR Watkins Lemon Cream Body Wash 18oz	4	\$21.65	\$5.41	\$7.99	32%
5195656	JR Watkins Lemon Cream Daily Moisturizing Lotion 18oz	4	\$27.07	\$6.77	\$9.99	32%
5195854	JR Watkins Coconut Milk & Honey Body Wash 18oz	4	\$21.65	\$5.41	\$7.99	32%
5195664	JR Watkins Coconut Milk & Honey Daily Lotion 18oz	4	\$27.07	\$6.77	\$9.99	32%
5195813	JR Watkins Coriander & Cedar Body Wash 18oz	4	\$21.65	\$5.41	\$7.99	32%
5195862	JR Watkins Coriander & Cedar Daily Moisturizing Lotion 18oz	4	\$27.07	\$6.77	\$9.99	32%
5251442	JR Watkins Camphor Vapor Rub 2.1oz	2	\$10.32	\$5.16	\$7.99	35%
5204003	JR Watkins Starter Kit	134	\$536.76			

Prices are not guaranteed and are subject to increases from suppliers.

6/3/19