



## J.R. Watkins Display Rack

### Front-End Opportunity

IPC has added items from J.R. Watkins, America's original apothecary manufacturer, to our fantastic OTC product lineup. J.R. Watkins is a widely recognizable brand and makes a great addition to any pharmacy. The J.R. Watkins Display Rack is a fantastic eye-catching unit sure to help increase your front-end traffic and improve profits in your store. Order this fantastic display for your store today for just \$553.96 complete!

#### Starter Kit Includes:

- FREE display unit.
- 34 skus of J.R. Watkins product (209 items).

#### Resupply Via IPC's OTC Catalog

- Easy online ordering at [www.ipcrx.com](http://www.ipcrx.com).
- Helps meet low \$300 minimum order to qualify for free shipping.

#### To Order the J.R. Watkins Display Rack

- Complete the order form below.
- Fax completed form to 800.274.5525.

### Complete & Fax to 800.274.5525

- I would like to order the J.R. Watkins Display Rack Starter Kit (Total Cost: \$553.96)

Pharmacy Name \_\_\_\_\_

Pharmacy Contact \_\_\_\_\_

Contact Phone # \_\_\_\_\_

IPC # \_\_\_\_\_



### Questions? Contact Member Service

Call 800.755.1531 or email [Member.Service@ipcrx.com](mailto:Member.Service@ipcrx.com)



IPC #	Description	Display Qty	Total Price	Price (Each)	SRP	Profit Margin %
<b>Peg</b>						
5203328	J.R. Watkins Peppermint Lip Balm Peg 0.15oz	12	\$23.76	\$1.98	\$2.99	34%
5203336	J.R. Watkins Raspberry Lip Balm Peg 0.15oz	12	\$23.76	\$1.98	\$2.99	34%
5203344	J.R. Watkins Menthol Lip Balm Peg 0.15oz	12	\$23.76	\$1.98	\$2.99	34%
<b>Shelf 1</b>						
5195631	J.R. Watkins Pain Relieving Liniment 11oz	2	\$15.38	\$7.69	\$12.99	41%
5203948	J.R. Watkins Petro Carbo First Aid Salve 4.38oz	2	\$15.38	\$7.69	\$12.99	41%
5203963	J.R. Watkins Pain Relieving Liniment Spray 4oz	2	\$12.74	\$6.37	\$9.99	36%
5203955	J.R. Watkins Muscle Warming Balm 3.3oz	2	\$11.16	\$5.58	\$8.99	38%
5203971	J.R. Watkins White Cream Liniment 11oz	2	\$15.38	\$7.69	\$12.99	41%
5203989	J.R. Watkins Menthol Camphor 4.12oz	2	\$12.74	\$6.37	\$9.99	36%
5203997	J.R. Watkins Menthol Camphor Bath Soak 14oz	2	\$11.88	\$5.94	\$9.99	41%
<b>Shelf 2</b>						
5196027	J.R. Watkins Lemon Room Freshener 4oz	2	\$4.74	\$2.37	\$3.49	32%
5195706	J.R. Watkins Lavender Room Freshener 4oz	2	\$4.74	\$2.37	\$3.49	32%
5196043	J.R. Watkins Aloe & Green Tea Freshener 4oz	2	\$4.74	\$2.37	\$3.49	32%
5195888	J.R. Watkins Peppermint Castile Bar Soap 8oz	3	\$9.78	\$3.26	\$4.99	35%
5195870	J.R. Watkins Lavender Castile Bar Soap 8oz	3	\$9.78	\$3.26	\$4.99	35%
5195748	J.R. Watkins Lemon Hand Cream 3.3oz	4	\$22.12	\$5.53	\$8.99	38%
5195763	J.R. Watkins Lavender Hand Cream 3.3oz	4	\$22.12	\$5.53	\$8.99	38%
5195789	J.R. Watkins Aloe & Green Tea Hand Cream 3.3oz	4	\$22.12	\$5.53	\$8.99	38%
5195771	J.R. Watkins Ultra Rich Hand Crème 9.7oz	2	\$8.64	\$4.32	\$7.99	46%
<b>Shelf 3</b>						
5195938	J.R. Watkins Lemon Foaming Hand Soap 9oz	4	\$13.52	\$3.38	\$4.99	32%
5195649	J.R. Watkins Lavender Foaming Hand Soap 9oz	4	\$13.52	\$3.38	\$4.99	32%
5195946	J.R. Watkins Aloe & Green Tea Foaming Hand Soap 9oz	4	\$13.52	\$3.38	\$4.99	32%
5203930	J.R. Watkins Grapefruit Foaming Hand Soap 9oz	4	\$13.52	\$3.38	\$4.99	32%
<b>Shelf 4</b>						
5195904	J.R. Watkins Lemon Liquid Hand Soap 11oz	4	\$13.52	\$3.38	\$4.99	32%
5195730	J.R. Watkins Lavender Liquid Hand Soap 11oz	4	\$13.52	\$3.38	\$4.99	32%
5195920	J.R. Watkins Aloe & Green Tea Liquid Hand Soap 11oz	4	\$13.52	\$3.38	\$4.99	32%
5195912	J.R. Watkins Coconut Liquid Hand Soap 11oz	4	\$13.52	\$3.38	\$4.99	32%
<b>Shelf 5</b>						
5195680	J.R. Watkins Fragrance Free, Skin Calming Body Cream 8oz.	4	\$26.72	\$6.68	\$9.99	33%
5195847	J.R. Watkins Lemon Cream Body Wash 18oz	4	\$21.40	\$5.35	\$7.99	33%
5195656	J.R. Watkins Lemon Cream Daily Moisturizing Lotion 18oz	4	\$26.72	\$6.68	\$9.99	33%
5195854	J.R. Watkins Coconut Milk & Honey Body Wash 18oz	4	\$21.40	\$5.35	\$7.99	33%
5195664	J.R. Watkins Coconut Milk & Honey Daily Moisturizing Lotion 18oz	4	\$26.72	\$6.68	\$9.99	33%
5195813	J.R. Watkins Coriander & Cedar Body Wash 18oz	4	\$21.40	\$5.35	\$7.99	33%
5195862	J.R. Watkins Coriander & Cedar Daily Moisturizing Lotion 18oz	4	\$26.72	\$6.68	\$9.99	33%
5205083	J.R. Watkins Rack	1	FREE			
<b>5204003</b>	<b>J.R. Watkins Display</b>	<b>136</b>	<b>\$553.96</b>			

Prices are not guaranteed and are subject to increases from suppliers.

1/27/17