



Jelly Belly Caddy Display Rack Front-End Opportunity

IPC is excited to offer the Jelly Belly Caddy Display Rack to our members. Jelly Belly is widely recognizable and makes a great addition to any pharmacy. The caddy unit is a fantastic eye-catching small footprint unit sure to help increase your front-end traffic and improve profits in your store.

Introductory Starter Kit - \$274.38

Starter Kit Includes:

- 16 Caddy's of Jelly Belly candy
- 1 Caddy Display Unit
- Holds 8 Caddy's with 24-30 Bags/Caddy
- Rack dimensions: 21 ¾" w x 12 ¾" d x 56 ¾" h

Resupply Via IPC's OTC Advantage Catalog

- Helps meet low \$300 minimum order

To Order the Jelly Belly Caddy Display Rack

- Complete the Order Form on the back of this page
- Fax completed form to 800.274.5525

Questions? Contact Member Service

Call 800.755.1531 or email Member.Service@ipcrx.com





IPC #	Description	Display Qty	Total Price	IPC Price (Each)	SRP	Profit Margin %
5250683	Jelly Belly Krispy Kreme 1oz - 24ct Caddy	2	\$29.46	\$0.62	\$0.99	37%
5250691	Jelly Belly Assorted 1oz - 30ct Caddy	2	\$37.20	\$0.62	\$0.99	37%
5250709	Jelly Belly Sours 1oz - 30ct Caddy	2	\$37.20	\$0.62	\$0.99	37%
5250717	Jelly Belly Kids Mix 1oz - 30ct Caddy	2	\$37.20	\$0.62	\$0.99	37%
5250725	Jelly Belly Dr Pepper 1oz - 24ct Caddy	2	\$29.46	\$0.62	\$0.99	37%
5250733	Jelly Belly Recipe Mix 1oz - 30ct Caddy	2	\$37.20	\$0.62	\$0.99	37%
5251301	Jelly Belly Star Wars 1oz - 24ct Caddy	2	\$29.46	\$0.62	\$0.99	37%
5251319	Jelly Belly Freedom Fighter Camo Beans - 30ct Caddy	2	\$37.20	\$0.62	\$0.99	37%
5250741	Jelly Belly Caddy Rack	1	FREE			
5251335	Jelly Belly Caddy Display		\$274.38			

I would like to order the complete Jelly Belly Caddy Display Starter Kit (Total Cost: \$274.38)

Pharmacy Name _____

Pharmacy Contact _____ IPC # _____

Fax completed form to 1-800-274-5525.

Prices are not guaranteed and are subject to increases from suppliers.

6/3/19