



## Invigorate Aromatherapy Planogram Encourage Impulse Purchases!



Aromatherapy, also referred to as Essential Oil Therapy, can be defined as the art and science of utilizing naturally extracted aromatic essences from plants to balance, harmonize and promote the health of mind, body and spirit. Depending on individual needs, essential oils can uplift, help with sleep, or decrease stress and anxiety. Aromatherapy is a popular trend and a new, exciting offering for your customers!

It's easy to add these popular items to your store with IPC's 3' Invigorate Aromatherapy Planogram!

### Planogram Details

- 9 skus (36 pieces)
- \$251.92 Total Cost



### Resupplying is Quick & Easy

- Easy online ordering at [www.ipcrx.com](http://www.ipcrx.com)
- Helps meet low \$300 minimum order to qualify for free shipping

### Ordering the Planogram

- Complete the order form on the bottom of this page
- Fax completed form to 800.274.5525



### Questions? Contact Member Service

Call 800.755.1531 or email [Member.Service@ipcrx.com](mailto:Member.Service@ipcrx.com)

**To order, complete this form and fax to 800-274-5525.**

I would like to order the Invigorate Aromatherapy Display Starter Kit (Total Cost: \$251.92)

Pharmacy Name \_\_\_\_\_

Pharmacy Contact \_\_\_\_\_

Contact Phone # \_\_\_\_\_ IPC # \_\_\_\_\_



## 3 Foot Invigorate Aromatherapy Planogram Product List

IPC #	Description	Display Qty	Total Price	IPC Price (Each)	SRP	Profit Margin %
5238506	Invigorate Essential Oil Car/USB Diffuser (Assorted Colors)	4	\$75.56	\$18.89	\$39.99	53%
5238449	Invigorate Essential Oils 3pk (Defense/Dream/Citrus Mist)	4	\$38.92	\$9.73	\$19.99	51%
5238498	Invigorate Essential Oils 2pk (Breathe/Uplift)	4	\$29.92	\$7.48	\$14.99	50%
5238514	Invigorate Dream Essential Oil Blend 10ml	4	\$17.92	\$4.48	\$8.99	50%
5238522	Invigorate Citrus Mist Essential Oil Blend 10ml	4	\$17.92	\$4.48	\$8.99	50%
5238530	Invigorate Stress Gone Essential Oil Blend 10ml	4	\$17.92	\$4.48	\$8.99	50%
5238548	Invigorate Breathe Essential Oil Blend 10ml	4	\$17.92	\$4.48	\$8.99	50%
5238555	Invigorate Defense Essential Oil Blend 10ml	4	\$17.92	\$4.48	\$8.99	50%
5238563	Invigorate Uplift Essential Oil Blend 10ml	4	\$17.92	\$4.48	\$8.99	50%
<b>5238571</b>	<b>AromaTherapy 3ft 1 Shelf Planogram Starter Kit</b>	<b>36</b>	<b>\$251.92</b>			

Prices are not guaranteed and are subject to increases from suppliers.

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