



## Start Your Own Gift Card Mall Today!

**Average Profit per Card = 7.00%**

IPC members now have access to a large selection of popular gift cards including Starbucks, Olive Garden, Red Lobster, iTunes, Barnes & Noble, Home Depot, MasterCard, Sears, TGI Friday's, Petsmart, and more!

### Program Features:

- No Cost for Activation Terminal (must connect through phone line or ethernet)  
Note: Once you activate a card, you cannot reverse that card.
- No Inventory Card Cost
- Card discount reflected at invoice
- IPC will invoice store weekly for cards sold
- Must be ACH
- Resupply cards available at no charge through the OTC Catalog at [www.ipcrx.com](http://www.ipcrx.com)
- 144-Peg Display Tower Unit - \$300 (includes shipping)  
Note: Members are responsible for individual State Sales Tax on the display unit.
- Counter Top Display Unit Available - \$35  
Note: Counter display is only available to those who purchase a display tower.
- Free Window Advertisements Available  
Contact IPC Inside Sales at 1-800-755-1531 to get these templates today!
- **Complete Merchant Onboarding by September 1, 2019 to receive your Gift Card Mall in time for the 2019 Holiday Season!**  
Note: Product from onboarding completed after September 1, 2019 will not ship until after January 1, 2020.



**8-peg Counter  
Spinner**

15" h x 7" w x 7" d  
Item #5073796



**144-peg Tower  
Spinner**

70" h x 22" w x 22" d  
Item #5114525

## How Do I Sign Up for Gift Card Mall?

The sign-up process should be completed electronically at [www.blackhawknetwork.com](http://www.blackhawknetwork.com). For help with sign-up, please contact your IPC Inside Sales Representative at 1-800-755-1531.

### Interested in Gift Card Mall?

For more information about Gift Card Mall, please complete the fields below and fax this sheet to 1-800-274-5525. You will be contacted by your IPC Inside Sales Representative with details on the Gift Card Mall program.

Pharmacy Name \_\_\_\_\_ IPC# \_\_\_\_\_

Your Name \_\_\_\_\_ Phone \_\_\_\_\_



## Gift Card Mall Sign-Up Instructions

\*If you have multiple stores under the same business entity you only need one application.



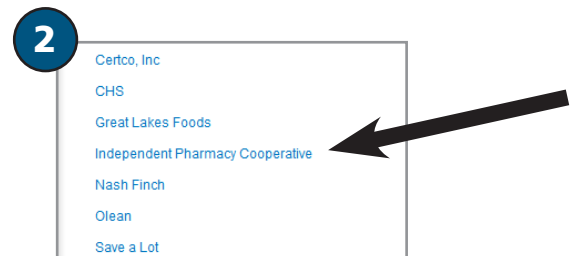
- 1 Go to [www.blackhawknetwork.com](http://www.blackhawknetwork.com)
  - Select Partner Resources
  - Click Merchant Onboarding

- 2 Select Independent Pharmacy Cooperative from the Wholesaler list

- 3 Select No.

- 4 Complete New Members & Self-Registration

1. Email address is required to receive notifications.
2. Password must be 6-12 characters and contain at least 2 alphabetic character and at least 2 numeric characters.



- 5 Click Register when finished and click continue again.

- 6 You will be directed back to the Merchant Login screen (3).  
Enter your user name and password that you just created and click Log in.

- 4

**New Merchant Self-Registration**

Welcome to the New Merchant Self-Registration Page  
The Registration Page allows the user to create a User ID and Password  
Have you previously registered with either Blackhawk Connect or the Wholesale Merchant Onboarding Portal?  Yes  No

Please provide the required information by filling in the boxes below and then hit "Register"

**Wholesaler Information**  
Your wholesaler is IPC

**Account Information**

First Name \*  Last Name \*

Email Address \*  Confirm Email Address \*

**Login Information**

Password \*  Confirm Password \*

**For details contact your IPC  
Inside Sales Representative  
at 1-800-755-1531.**



## Gift Card Mall Card List

IPC #	Card List	Card Value	Store Profit
5118534	Amazon.com	\$25.00	2.94%
5118559	Amazon.com	\$50.00	2.94%
5118385	Amazon.com Kindle	\$25.00	2.94%
5236500	Amazon.com Kindle Fire \$15- \$500	\$15-500	2.94%
5184668	Amazon.com Variable Load	\$25-500	2.94%
5053285	AMC (not available in: CA, VT, IA, WV, TN, MT)	\$25.00	5.64%
5053293	AMC (not available in: CA, VT, IA, WV, TN, MT)	\$50.00	5.64%
5057542	Apple iTunes	\$25.00	4.90%
5057534	Apple iTunes	\$15.00	4.90%
5057559	Apple iTunes	\$50.00	4.90%
5053301	Applebee's	\$50.00	5.88%
5053319	Applebee's	\$25.00	5.88%
5204789	AT&T Direct	\$45.00	7.35%
5149240	AT&T Prepaid	\$10.00	23.52%
5149224	AT&T Prepaid	\$5.00	23.52%
5149265	AT&T Prepaid International	\$10.00	13.72%
5101951	AT&T Unlimited Talk	\$60.00	7.35%
5179882	AT&T Variable Load Card	\$15-100	7.35%
5054051	Banana Republic	\$25.00	4.66%
5054069	Banana Republic	\$50.00	4.66%
5054077	Barnes & Noble	\$25.00	3.92%
5054077	Barnes & Noble	\$25.00	3.92%
5054101	Bass Pro Shop	\$25.00	4.77%
5054119	Bass Pro Shop	\$50.00	4.77%
5184692	Bass Pro Shop Variable Load Card	\$15-500	4.77%
5092309	Bed Bath and Beyond	\$25.00	5.15%
5092317	Bed Bath and Beyond	\$50.00	5.15%
5091343	Bliss BHN Visa	\$100.00	1.85%
5091327	Bliss BHN Visa	\$25.00	3.39%
5065016	Bliss BHN Visa	\$50.00	2.67%
5054226	Brinker/Chili's	\$50.00	5.88%
5054218	Brinker/Chili's	\$25.00	5.88%
5092325	Build A Bear	\$25.00	6.13%
5092333	Build A Bear	\$50.00	6.13%
5184718	Burger King	\$25.00	4.41%
5144480	Cabela's	\$50.00	5.88%
5074596	Cabela's	\$25.00	5.88%
5236567	Cabela's Variable Load Card	\$15-500	5.88%
5054234	Chili's	\$25.00	5.88%
5136809	Claire's	\$20.00	4.90%

IPC #	Card List	Card Value	Store Profit
5136809	Claire's	\$20.00	4.90%
5054242	Coldstone Creamery	\$15.00	4.90%
5054259	Coldstone Creamery	\$25.00	4.90%
5054267	Cracker Barrel (not available in: CA, VT, WA)	\$25.00	4.90%
5162953	Domino's	\$20.00	4.90%
5220280	Ebay \$25-\$500	\$25-500	2.94%
5144548	Finish Line	\$25.00	5.39%
5201694	Foot Locker	\$25-500	5.75%
5136783	Forever 21	\$25.00	4.90%
5136791	Forever 21	\$50.00	4.90%
5179908	Forever 21 Variable Load Card	\$5-200	4.90%
5179916	Game Stop	\$25.00	4.90%
5184734	Game Stop Variable Load	\$15-500	4.90%
5054283	Gap	\$25.00	4.66%
5054291	Gap	\$50.00	4.66%
5221338	Google GCOC	\$10	4.17%
5220082	Google GCOC	\$10-500	4.17%
5221346	Google GCOC	\$25.00	4.17%
5221536	Google GCOC	\$50.00	4.17%
5159579	Groupon	\$25.00	4.41%
5054317	Home Depot Direct	\$25.00	2.45%
5054325	Home Depot Direct	\$50.00	2.45%
5054317	Home Depot Direct	\$25.00	2.45%
5054325	Home Depot Direct	\$50.00	2.45%
5054382	IHOP	\$25.00	5.88%
5054390	IHOP	\$50.00	5.88%
5193636	JC Penney	\$25-500	4.66%
5054408	JC Penney	\$25.00	4.66%
5054416	JC Penney	\$50.00	4.66%
5236583	Jiffy Lube	\$25.00	4.90%
5054457	Kohl's	\$25.00	3.92%
5054481	Kohl's	\$50.00	3.92%
5193651	Kohl's Variable Load	\$25-500	3.92%
5118419	Lands End	\$25.00	6.37%
5144563	Little Caesar's	\$15.00	4.90%
5159363	LL Bean	\$50.00	4.90%
5102025	Lowe's	\$25.00	3.33%
5102033	Lowe's	\$50.00	3.33%
5193677	Lowe's Variable Load	\$15-250	3.33%
5054523	MasterCard (not available in: VT)	\$50.00	2.67%
5054507	MasterCard (not available in: VT)	\$100.00	1.85%

\*Telecards may be subject to tax; check with your state to see if it requires tax payment for telecards.

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5054515	MasterCard (not available in: VT)	\$25.00	3.39%
5054531	Michaels	\$25.00	5.39%
5054549	Michaels	\$50.00	5.39%
5250782	Microsoft Xbox 12 Month	\$59.99	7.35%
5158142	Microsoft Xbox 3 Month	\$24.99	7.35%
5158118	Microsoft Xbox Cash	\$25.00	4.90%
5181367	Net 10	\$40.00	4.90%
5204946	Net 10	\$65.00	4.90%
5054846	Net 10 300 Minute	\$30.00	7.35%
5143789	Net 10 Family Plan 2 Unlimited	\$90.00	4.90%
5180575	Net 10 Talk Text Data 30 Day	\$35.00	4.90%
5250857	Net 10 Talk Text Data 30 Day 2GB	\$35.00	4.90%
5054838	NET-10 1000 Minute 30 Access Days	\$25.00	4.90%
5101977	NET-10 Unlimited (may be subject to state tax)	\$50.00	4.90%
5180583	Net-10 Unlimited (may be subject to state tax)	\$40.00	4.90%
5101977	NET-10 Unlimited (may be subject to state tax)	\$50.00	4.90%
5054853	NET-10 Unlimited (may be subject to state tax)	\$65.00	4.90%
5201769	Nike Variable Load	\$25-500	4.90%
5136759	Nordstrom	\$25.00	3.68%
5136767	Nordstrom	\$50.00	3.68%
5054556	Old Navy	\$25.00	4.66%
5054564	Old Navy	\$50.00	4.66%
5193610	Old Navy Variable Load	\$25-500	4.66%
5074570	Olive Garden	\$25.00	4.90%
5179932	Outback Variable Load	\$15-500	3.92%
5250832	Outback Wrap	\$15-500	3.92%
5204797	Panera	\$25.00	4.90%
5204813	Panera	\$50.00	4.90%
5184759	Panera Variable Load	\$15-200	4.90%
5054572	Petsmart	\$25.00	5.88%
5054580	Petsmart	\$50.00	5.88%
5054572	Petsmart	\$25.00	5.88%
5054580	Petsmart	\$50.00	5.88%
5193693	Petsmart Variable Load	\$25-500	5.88%
5193693	Petsmart Variable Load	\$25-500	5.88%
5074612	Red Lobster	\$25.00	4.90%
5201744	Red Lobster Variable Load	\$15-100	4.90%
5054598	Ruby Tuesday	\$25.00	4.90%

IPC #	Card List	Card Value	Store Profit
5054606	Ruby Tuesday	\$50.00	4.90%
5184767	Sephora Variable Load	\$15-500	4.90%
5136817	Shell Oil	\$25.00	1.23%
5136825	Shell Oil	\$50.00	1.23%
5240999	Sony Playstation	\$25.00	4.90%
5162961	Staples	\$25.00	4.41%
5162979	Staples	\$50.00	4.41%
5147525	Starbucks	\$15.00	4.41%
5147541	Starbucks	\$25.00	4.41%
5054705	TGI Fridays (not available in: AZ, IA)	\$25.00	4.90%
5054713	TGI Fridays (not available in: AZ, IA)	\$50.00	4.90%
5054705	TGI Fridays (not available in: AZ, IA)	\$25.00	4.90%
5054713	TGI Fridays (not available in: AZ, IA)	\$50.00	4.90%
5125828	T-Mobile	\$30.00	7.35%
5054739	T-Mobile	\$40.00	7.35%
5054721	T-Mobile (Direct Connect)	\$10.00	7.35%
5054747	T-Mobile (Direct Connect)	\$50.00	7.35%
5057468	TracFone 120 Min 90 Day Exp	\$29.99	7.35%
5057468	TracFone 120 Min 90 Day Exp	\$29.99	7.35%
5057476	TracFone 200 Min 90 Day Exp	\$39.99	7.35%
5057476	TracFone 200 Min 90 Day Exp	\$39.99	7.35%
5054812	TracFone 400 Min 1 Year	\$99.99	7.35%
5054812	TracFone 400 Min 1 Year	\$99.99	7.35%
5057484	TracFone 450 Min - 90 Day Exp	\$79.99	7.35%
5057484	TracFone 450 Min - 90 Day Exp	\$79.99	7.35%
5057492	TracFone 60 Min 90 Day Exp	\$19.99	7.35%
5057492	TracFone 60 Min 90 Day Exp	\$19.99	7.35%
5220355	UBER Variable Load	\$15-500	2.45%
5220348	Verizon Wireless (may be subject to state tax)	\$10-100	4.90%
5090030	Verizon Wireless (may be subject to state tax)	\$30.00	4.90%
5236609	Verizon Wireless (may be subject to state tax)	\$40.00	4.90%
5143573	Virgin Mobile Multibrand	\$20.00	2.21%
5054788	Virgin Mobile Multibrand	\$35.00	2.21%
5054796	Virgin Mobile Multibrand	\$45.00	2.21%
5054804	Virgin Mobile Multibrand	\$55.00	2.21%
5250766	Wayfair.com	\$20-500	4.90%
5250758	Wayfair.com	\$50.00	4.90%
5201827	Wendy's Variable Load	\$20-100	4.41%

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