



Body Building Supplement 4 ft. Planogram OTC Starter Kit

Give your front-end traffic a lift by adding a Body Building Supplement 4 ft. Planogram to your store's floor plan! This OTC starter kit features body building supplements from leading brands like MET-Rx and Pure Protein. It's routine for these proven items to produce strong profit margins of up to 50%!

The Body Building Supplement 4 ft. Planogram includes 8 skus (18 pieces) for just \$242.87. Order your complete Body Building Supplement 4 ft. Planogram today by completing this form and faxing to 800-274-5525.

Replenishment products are available in IPC's OTC Advantage Catalog at www.ipcrx.com. Replenishment orders must meet a low \$300 order minimum and can be combined with other popular items from the OTC catalog.



IPC #	Description	Planogram Qty	Total Price	IPC Price (Each)	SRP	Profit Margin %
5156021	MET RX Active Man Multi Vitamin Tablets 90ct	3	\$12.71	\$38.13	\$16.99	25.2%
5156245	MET RX Creatine Powder 400g	3	\$10.58	\$31.74	\$18.99	44.3%
5156229	Pure Protein 100% Whey Vanilla Crème Powder 1lb	2	\$9.40	\$18.80	\$12.99	27.6%
5156237	Pure Protein 100% Whey Rich Chocolate Powder 1lb	2	\$9.40	\$18.80	\$12.99	27.6%
5169396	Pure Protein 100% Whey Powder Rich Chocolate 1.75lb	2	\$17.24	\$34.48	\$22.99	25.0%
5169412	Pure Protein 100% Whey Powder Vanilla Cream 1.75lb	2	\$17.24	\$34.48	\$22.99	25.0%
5190392	Body Fortress Super Advanced Whey Protein Chocolate 2lb	2	\$16.61	\$33.22	\$26.99	38.5%
5156302	Body Fortress Super Advanced Whey Protein Vanilla Powder 2lb	2	\$16.61	\$33.22	\$26.99	38.5%
5156310	Body Building 1 Shelf Planogram	18		\$242.87		

I would like to order the complete Body Building 3 ft. Planogram Starter Kit (Total Cost: \$242.87).

Pharmacy Name: _____

Pharmacy Contact: _____

Contact Phone #: _____

IPC #: _____

Fax completed order form to 800-274-5525.