INTRODUCING SNAPRx

Grow Front-End Sales and Connect with Patients Online

Become the preferred pharmacy in your community with our time-saving online marketing tools and clinical marketing content

SnapRx is the most comprehensive marketing platform for independent pharmacists. We combine email marketing, responsive websites and social media management into one powerful, yet easy-to-use tool. Reach customers consistently and create meaningful connections with patients to compete against big-box pharmacies and grow your front-end sales.

BENEFITS OF SNAPRX //

- Save time and money with the only all-in-one online marketing platform that simplifies the process of updating your website, sending marketing emails and posting to social media

- SnapRx was designed to be both easy-to-use and surprisingly affordable for any independent pharmacist

- Emails and social posts include clinical information that is optimized for sharing with your patients. Build trust and become the pharmacy of choice in your community.

SNAPRx FEATURES

CLINICAL CONTENT

Every SnapRx subscription includes clinical emails and social posts curated at the university level. Share this content to become the most trusted source for clinical information in your community.

SOCIAL MEDIA MANAGEMENT

Manage all of your social media accounts in one place. Save time by scheduling posts to Facebook, Twitter and Pinterest in just a few clicks with our marketing calendar.

EMAIL MARKETING

Stay in touch with patients using the most effective digital marketing channel. Deliver timely and engaging store circulars with scannable coupons and purchase call-to-action buttons.

RESPONSIVE WEBSITES

Easily create and update a website for your pharmacy that looks great on any device. Sell products or gift cards via Shopify or PayPal to grow your bottom line.

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SnapRx

Pricing for IPC Members
IPC MEMBERS RECEIVE A 10% DISCOUNT + 10% REBATE

NUMBER OF CONTACTS	BASIC SUBSCRIPTION		PREMIUM SUBSCRIPTION	
	LIST PRICE	IPC DISCOUNT	LIST PRICE	IPC DISCOUNT
500 or fewer	$109	**$98**/mo.	$169	**$152**/mo.
501 - 2,500	$129	**$116**/mo.	$189	**$170**/mo.
2,501 - 5,000	$149	**$134**/mo.	$209	**$188**/mo.

Save an additional 15% with annual billing. Contact us to learn about pricing options for lists larger than 5,000.

Choose the plan that best fits your business:

	BASIC	PREMIUM
Planning Calendar *Schedule emails, social posts and website updates. Manage all of your marketing in one place.*	✔	✔
Curated Clinical Content (Email and Social Media) Programs *A growing library of ready-to-send email templates and social media posts.*	✔	✔
Front-End Marketing Content *Grow front-end sales and connect to patients with 850+ email templates and 2,700+ social posts.*	✔	✔
Email Marketing *Create emails with our drag-and-drop editor. Include purchase buttons, scannable coupons and more.*	✔	✔
Social Media Management *Drag-and-drop to schedule posts to Facebook, Twitter, and Pinterest with just a few clicks.*	✔	✔
Dedicated SnapRx Marketing Guru *A dedicated SnapRx marketing pro for advice on campaigns, promotions or how to use the platform.*	✔	✔
Mobile-Friendly Website *Create a custom website that looks great on any device. Unlimited pages and scheduled updates.*		✔
Customizable Website Layouts and Themes *300+ different look-and-feel combinations for a website that complements and enhances your brand.*		✔
Virtual Front-End Business via E-commerce *Connect your SnapRx website to Shopify or PayPal. Sell products you might not have room to stock.*		✔
SEO Management *Drive traffic to your website with custom title tags, meta tags and search engine listing information.*		✔