



Curad First Aid Planogram Front-End Opportunity

IPC is now offering popular Curad first aid items in a convenient 2ft planogram. The planogram comes complete with the most popular Curad first aid items and offers a fantastic way for you to display them in your store. Add this popular planogram to your store today!

The Curad Planogram comes fully stocked with 208 items (41 skus) for only \$250.57. Complete products and pricing are listed on the reverse of this page. Each popular product provides a gross profit of 50-80%!



Complete 2ft Planogram - \$250.57

Resupply Via IPC's OTC Advantage Catalog

- Helps meet low \$300 minimum order

To Order the Curad 2ft Planogram

- Complete the Order Form on the bottom of this page
- Fax completed form to 800.274.5525

Questions? Contact Member Service

Call 800.755.1531 or email Member.Service@ipcrx.com

I would like to order the complete Curad 2ft Planogram Starter Kit (Total Cost: \$250.57)

Pharmacy Name _____

Pharmacy Contact _____ IPC # _____

Fax completed form to 1-800-274-5525.



IPC #	Description	Display Qty	Total Price	IPC Price (Each)	SRP	Profit Margin %
Shelf 1						
5189899	Curad QuickStop! Bandages Assorted Sizes, 30ct	3	\$5.07	\$1.69	\$3.99	58%
5189907	Curad Flex Fabric Bandages 3/4"x3", 30ct	6	\$4.14	\$0.69	\$2.99	77%
5189915	Curad Flex Fabric Bandages, Finger & Knuckle, 20ct	6	\$4.74	\$0.79	\$2.49	68%
5189923	Curad Heavy Duty Fabric Bandages 1"x3", 20ct	6	\$4.74	\$0.79	\$1.99	60%
5189931	Curad Truly Ouchless Fabric Bandages 3/4"x3", 20ct	3	\$6.12	\$2.04	\$3.49	42%
5189949	Curad Truly Ouchless Fabric Bandages XL, 8ct	3	\$6.87	\$2.29	\$3.99	43%
5189956	Curad Sensitive Skin Bandages 3/4"x3", 30ct	6	\$7.14	\$1.19	\$2.99	60%
5189964	Curad Sensitive Skin Bandages 1" Spots, 50ct	6	\$6.54	\$1.09	\$2.99	64%
5189972	Curad Soothe & Cool Gel Bandages Assorted Sizes, 8ct	3	\$7.47	\$2.49	\$4.99	50%
Shelf 2						
5189824	Curad Sheer Bandages 3/4"x3", 60ct	6	\$4.74	\$0.79	\$2.49	68%
5189832	Curad Sheer Bandages Assorted Sizes, 80ct	6	\$7.74	\$1.29	\$3.29	61%
5189840	Curad Plastic Bandages 3/4"x3", 60ct	6	\$4.14	\$0.69	\$1.99	65%
5189857	Curad Plastic Bandages XL 2"x4", 10ct	6	\$4.14	\$0.69	\$1.99	65%
5189865	Curad Childrens Bandages, Owls, 20ct	6	\$3.84	\$0.64	\$1.49	57%
5189873	Curad Sesame Street Bandages, 20ct	6	\$5.94	\$0.99	\$2.49	60%
5189881	Curad Silver Solution Anti-microbial Wound Gel 0.5oz	6	\$13.74	\$2.29	\$4.99	54%
Shelf 3						
5189758	Curad Waterproof Adhesive Tape 0.5"x5YD	6	\$3.54	\$0.59	\$2.99	80%
5189766	Curad Cloth Tape 1"x10YD	6	\$6.12	\$1.02	\$2.99	66%
5189774	Curad Sensitive Skin Paper Tape 1"x10YD	6	\$5.34	\$0.89	\$2.99	70%
5189782	Curad Gentle Ouchless Tape 1"x2.3YD	6	\$6.36	\$1.06	\$2.99	65%
5189790	Curad Gentle Ouchless Tape 2"x2.3YD	6	\$7.74	\$1.29	\$3.99	68%
5189808	Curad Alcohol Prep Pads 2-Ply, 100ct	5	\$4.95	\$0.99	\$2.49	60%
5189816	Curad Butterfly Closures, 12ct	6	\$2.94	\$0.49	\$1.99	75%
Shelf 4						
5189675	Curad Rolled Gauze 2"x4.1YD	4	\$1.96	\$0.49	\$1.99	75%
5189683	Curad Rolled Gauze 4"x4.1YD	4	\$2.76	\$0.69	\$2.99	77%
5189691	Curad Bandage Roll 4.5"x4YD	4	\$4.36	\$1.09	\$3.99	73%
5189709	Curad Rolled Gauze Value-Pack 3"x4.1YD, 5ct	3	\$5.67	\$1.89	\$5.99	68%
5189717	Curad Non-Stick Pads 2"x3", 10ct	6	\$5.22	\$0.87	\$2.99	71%
5189725	Curad Non-Stick Pads w/ Adhesive Tabs 2"x3", 10ct	6	\$7.62	\$1.27	\$3.49	64%
5189733	Curad Non-Stick Pads 3"x4", 10ct	6	\$8.10	\$1.35	\$3.99	66%
5189741	Curad Non-Stick Pads w/ Adhesive Tabs 3"x4", 10ct	6	\$10.14	\$1.69	\$4.49	62%
Shelf 5						
5189626	Curad Gauze Pads 2"x2", 10ct	6	\$3.54	\$0.59	\$2.99	80%
5189634	Curad Gauze Pads 3"x3", 10ct	6	\$5.34	\$0.89	\$3.29	73%
5189642	Curad Gauze Pads 4"x4", 10ct	6	\$6.54	\$1.09	\$4.49	76%
5189659	Curad Super Absorbent Wound Pad 4"x4", 10ct	3	\$9.27	\$3.09	\$6.99	56%
5189667	Curad Site-Pad Surgical Dressing 5"x9", 12ct	2	\$5.18	\$2.59	\$6.99	63%
Shelf 6						
5189576	Curad Hot & Cold Reusable Pack, 1ct	6	\$10.50	\$1.75	\$3.99	56%
5189584	Curad Instant Cold Pack, 2ct	6	\$5.94	\$0.99	\$1.99	50%
5189592	Curad Latex Exam Gloves, One size fits most, 50ct	3	\$7.74	\$2.58	\$5.99	57%
5189600	Curad Nitrile Exam Gloves, One size fits most, 40ct	3	\$6.12	\$2.04	\$6.99	71%
5189618	Curad Travel First Aid Kit, 75ct	3	\$10.47	\$3.49	\$7.99	56%
5189980	Curad First Aid 2ft Planogram		\$250.57			

Prices are not guaranteed and are subject to increases from suppliers.

2/26/16